



# FEED THE FUTURE

The U.S. Government's Global Hunger & Food Security Initiative

## FEED THE FUTURE ENABLING ENVIRONMENT FOR FOOD SECURITY

### THE CHALLENGE

To achieve the U.S. Government's Global Food Security Strategy (GFSS) objectives, USAID Missions and partners must work together to strengthen the underlying factors that foster competitive, inclusive agriculture markets, improve food security conditions, and build resilience. Addressing the complex set of rules and regulations, both formal and informal, that guide behavior in agricultural markets and the food system — or the *enabling environment* — is key to solving market access and related challenges.



### WHAT WE DO

The **Feed the Future Enabling Environment for Food Security** project is USAID's premier global technical assistance provider helping shape enabling environment strategies in support of the GFSS. Working closely with USAID/Washington and Missions, the project delivers short- to long-term technical and analytical support to address legal, regulatory, and market constraints to food security.



We deliver tailored **technical analysis** across Mission planning and programming cycles to identify critical market constraints and enabling environment priorities needed to achieve GFSS objectives.



We provide customized **advisory services**, offering technical assistance to Missions, government institutions, and other partners. These efforts range from embedding advisors for institutional capacity building to engaging stakeholders to facilitating public-private dialogue.



We integrate robust **knowledge management** practices to strengthen the evidence base and inform enabling environment reform efforts, from generating case studies and technical briefs to implementing trainings and public workshops.

Enabling environment reform-driven approaches have helped USAID catalyze market-based changes, such as:



In **Southern Africa**, an assessment of regional seed sector harmonization efforts identified actionable recommendations that shaped USAID programming in support of regional seed sector commitments.



In **Rwanda**, trade analysis identified a natural comparative advantage in post-production efficiencies, prompting the Ministry of Agriculture to reorient public investments to drive sectoral growth.



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## ILLUSTRATIVE ACTIVITIES

We adapt our global expertise and technical approach to your regional or country-specific context using a range of proven tools.

Technical Analysis	Advisory Services	Knowledge Management
<ul style="list-style-type: none"> <li>Tailored policy, legal, and institutional analysis to inform program design</li> <li>Commercial, Legal, and Institutional Reform (CLIR) diagnostics (AgCLIR, SeedCLIR, VcCLIR)</li> <li>Political economy, market, and trade analysis at the sector, industry, or value chain level</li> <li>Expert review of agricultural laws and policies</li> </ul>	<ul style="list-style-type: none"> <li>Embedded advisors for institutional capacity building</li> <li>Stakeholder engagement (roundtables, working groups)</li> <li>Strategic program design support for Missions</li> <li>Trainings, seminars, and briefings for USAID staff and local partners on topics related to the enabling environment</li> </ul>	<ul style="list-style-type: none"> <li>Case studies, technical briefs, and synthesis reports</li> <li>Mission-to-Mission and cross-donor knowledge sharing</li> <li>Technical inputs for public-private dialogue and support for working groups and/or learning networks</li> <li>Outreach strategy to disseminate best practices and engage key stakeholders</li> </ul>



## WORK WITH US

The Feed the Future Enabling Environment for Food Security (EEFS) project, launched in 2015, is a flexible global technical assistance mechanism with expertise in commercial law reform, policy, trade, agricultural economics, gender, nutrition, land tenure, and technical innovation.

With a period of performance of up to five years and ceiling of \$13.5 million, this mechanism offers Missions, Offices, and Operating Units across the agency the ability to rapidly access our pre-competed procurement mechanism for tailored enabling environment-related technical assistance in support of GFSS objectives. Managed and cost shared by USAID's Office of Market and Partnership Innovations (MPI), Missions can define scopes of work (SOWs) and "buy in" through Call Orders of up to \$6 million for assignments ranging up to two years. MPI will work with Missions to match the contracting options with their SOW needs and management preferences. For Missions, every dollar budgeted is dedicated to activity implementation with the project delivering proven industry best practices, tools, and experts. Scope and budget templates available upon request.

To work with EEFS, please contact Lourdes Martinez Romero, Contracting Officer's Representative, USAID/BFS/MPI, at [lmartinezromero@usaid.gov](mailto:lmartinezromero@usaid.gov) and Adam Keatts, Chief of Party, at [akeatts@fintrac.com](mailto:akeatts@fintrac.com).