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■ TEXTILES

Ethiopia Hits US Fashion Directory

Taytu - the Ethiopian leather goods and textiles consortium of Small and Medium Enterprises (SMEs) has put Ethiopia in high-end of fashion directory at the Designers and Agents International Fashion Trade Show held in New York from September 13-15. Top international retailers, including Barneys New York, ordered over 500 products from Taytu, marking a milestone in the consortium's growth. Nine additional stores from the United States, one

from South Korea and another from Japan confirmed orders for a total of 240 more items, according to the US embassy's press release.

Source: The Ethiopian Herald, October 8, 2008