

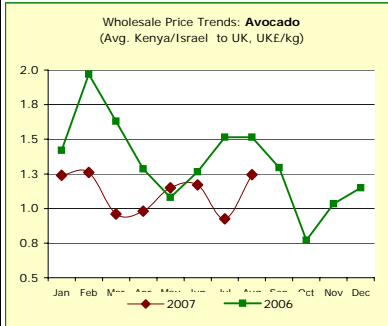
## Monthly Price Bulletin - F&V Exports

### August 2007

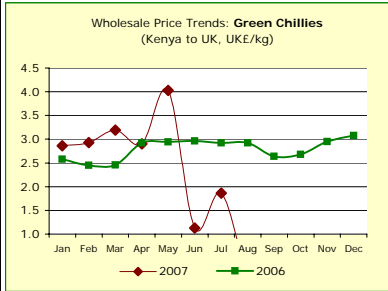
Prices quoted are from Food Surveys UK and the Fresh Produce Journal	Market	Supplier	Variety	Average Wholesale Prices UKE/Kg		
				July	August	% change

#### Fresh Fruits and Vegetables

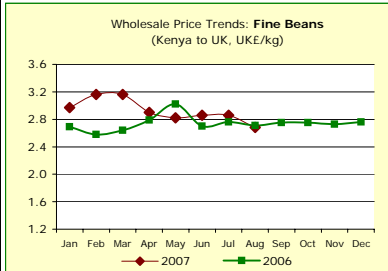
*Food Surveys UK & Fresh Produce Journal UK*



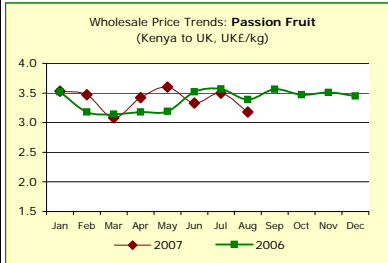
Avocado					
UK	Kenya	Fuerte	0.94	1.33	41%
	Israel	Fuerte	0.91	1.16	27%
	Peru	Fuerte	1.13	1.24	10%
	SA	Fuerte	1.27	1.29	2%



Green Chillies					
UK	Kenya	green	1.86		
	Ghana	green	1.44	1.37	-5%
	Gambia	green	2.00	3.33	67%
	Holland	green	2.53	2.61	3%



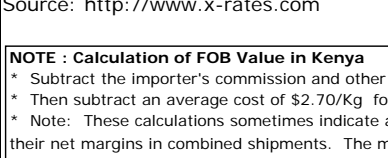
Fine Beans					
UK	Kenya		2.86	2.68	-6.3%
	Peru		3.50		



Mangetout					
UK	Kenya		3.74	3.32	-11%
	Guatemala		3.56	2.69	-24%
	Zimbabwe		3.78	2.55	-33%

Sugar Snap					
UK	Kenya		3.73	3.35	-10.2%
	Guatemala		3.65	2.65	-27%

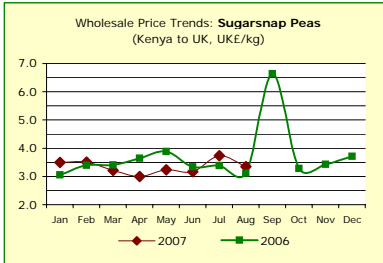
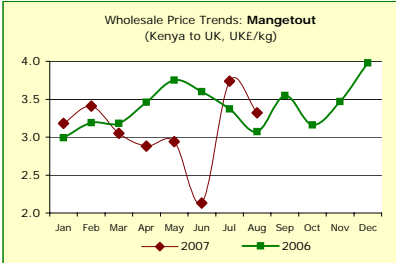
Okra					
UK	Kenya		3.75	4.00	7%
	Thai		3.54	3.58	1%
	India		1.76		
	Jordan			1.80	



Passion Fruit					
UK	Kenya		3.50	3.18	-9.1%
	Colombia		3.67	3.10	-16%
	Brazil		1.61		
	Zimbabwe		3.20	3.25	2%



Karella					
UK	Kenya		2.00	2.30	15%
	Dominican Republic		1.76	1.67	-5%



**Note:** The prices in red were obtained from the Fresh Produce Journal. They are usually higher than the wholesale prices reported from Birmingham and Spitalfields Wholesale markets.

Exchange Rate (equivalent) for US\$ 1.00		
	July	August
British Pound	0.491	0.496
Euro	0.729	0.733

Source: <http://www.x-rates.com>

**NOTE : Calculation of FOB Value in Kenya**  
 \* Subtract the importer's commission and other costs (estimated at 20%) from the selling price.  
 \* Then subtract an average cost of \$2.70/Kg for air freight and \$0.50/Kg for sea freight to derive an fob value  
 \* Note: These calculations sometimes indicate a negative fob. In practice this is avoided by importers paying a fixed price to exporters and calculating their net margins in combined shipments. The mixed loads provide a buffer against price fluctuations for individual products.